



Open Enrollment

A Message from Chris Urban Chief Financial Officer



For many of our clients, their benefits renew at or around the end of the year. This means there will be a myriad of steps to take with your broker to ensure your insurance plans are meeting the needs of your employees by helping to recruit, retain, and reward them. From the company perspective, the employee benefits need to be considered when balancing budgets along with ensuring compliance with federal healthcare laws and regulations.

One of the last steps in the process (which is sometimes overlooked) is an engaging open enrollment meeting. This is the best opportunity to reach your employees and provide them with valuable education on making plan choices, reviewing insurance terminology, and promoting the strength of the overall offering. Here are a few of my tips for a great meeting:

- Promote the meeting in advance, and offer it to be on-site, virtual, or both, and record it!
- Create an agenda that is engaging. It should promote and reward Q/A during the meeting.
- Cover the basics of insurance such as co-pays, co-insurance, and out-of-pocket maximums.
- Use real-world examples!
- Leave time after the meeting for individual Q/A.

The team at Infinity is grateful for your continued partnership and we look forward to making this the best benefits renewal season yet!

INDUSTRY NEWS

More Insurers Scale Back on Prior Authorizations



Group Health Plan Affordability Level Cut Significantly for 2024

Did you miss last month's Benefits Bulletin?

CLICK HERE TO READ THE SEPTEMBER ISSUE



IBSI | 1036 W Juneau Ave Suite #302 , Pabst Professional Center, Milwaukee, WI 53233

[Unsubscribe](#)

mackenzie.sanger@infinitybenefitsolutions.biz

[Update Profile](#) | [Constant Contact Data Notice](#)

Sent by marketing@infinitybenefitsolutions.biz powered by



Try email marketing for free today!