Benefits BULLETIN DECEMBER 2023





Year-End Reflection

A Message from Pam Dix Co-Founder



As we approach the holiday season and you prepare to sign off for well-deserved festivities with family and friends, I wish to take a moment to reflect on the year gone by, acknowledge noteworthy achievements, and outline the exciting prospects that await you in 2024.

Throughout our journey, we have steadfastly believed that the success of our business hinges on a profound understanding of the unique goals of your organization and an unwavering commitment to their realization. At the core of our service philosophy lies a distinctive fusion of convenience and connection, aimed at delivering pertinent and personalized client experiences. The recent years have been widely characterized as challenging, marked by economic uncertainties, business complexities, and personal trials for many. In navigating these turbulent times, we have not only identified and addressed vulnerabilities but also demonstrated the resilience that has always defined our organization. This has afforded us the opportunity to institute changes aimed at enhancing your client experience.

Team Growth:

In recent years, we have welcomed several new members to our team, including account managers, a marketing coordinator, an office manager, and a renewal specialist. These additions have significantly contributed to fostering a more streamlined and targeted client experience. Your feedback is of paramount importance to us, and we are dedicated to building a team that best aligns with the goals of your business.

Non-Profit Partners:

Infinity takes great pride in our partnerships with over fifty non-profit organizations in our community. Beyond being your benefits partner, we cherish the meaningful relationships forged through true partnership—by demonstrating genuine care, actively participating in fundraising efforts, and engaging in committees. To optimize our support, we have established four pillars of philanthropic commitment: monetary giving, partner promotion, volunteering, and event attendance. In 2024 and beyond, we are committed to exploring new and exciting avenues to further support our non-profit partnerships, helping you achieve your goals and champion your mission.

The Infinity symbol embodies simplicity, balance, and limitless possibilities. At Infinity Benefit Solutions, we comprehend the unique needs of our clients. Your valuable feedback from our current survey, an evaluation of our performance over the past year, and internal discussions are guiding us toward a better understanding of how we can optimally support you in the years to come. Whether you have been a loyal client for years or joined us recently, I extend my personal gratitude for your patronage. We remain committed to earning your business each day by delivering the best and most cost-effective benefits for your organization.

OUR CLIENT'S KNOW THAT WE HAVE YOU COVERED FROM HEALTH TO WEALTH:

Infinity has always been one call away for us. We have had some interesting employee situations that they have helped us navigate through. In one instance Chris was a huge help when one of our employees was going through a mental health crisis while here at work. Chris was able to quickly get us some resources through our medical provider that could be utilized that day. It was a tremendous help to our employee and us as an employer to ensure our staff member was safe.

- Hydro-Thermal

We have a long-standing relationship with Infinity and always feel they are looking out for us. They are always available for employee meetings and questions or issues our employees might have. I appreciate them being able to get to the bottom of issues by reaching out to their contacts at our providers and I know our employees always appreciate their help as well!

- The Equitable Bank

I wanted you to know that because of the old 403b and the 401K that you have guided us through over the past 20 yrs, it is a part of how I am able to retire from a financial view. That, along with MHFH now being composite rated and the more affordable COBRA premiums, are a testament to how your company's mission works for individuals like me. I am very grateful for each of your expertise and guidance both personally and professionally.

- Habitat for Humanity

We have been blessed to work with Bill Collins and the Infinity team for 15 years. Over that time, we have grown from 20 employees to almost 150 employees. Bill and his team have worked with us to grow our benefits all while keeping our leadership and employees in mind.

- Midwest Engineered System

INDUSTRY NEWS



Chronic Conditions Driving Health Care Costs



Open Enrollment: Help Younger Workers Understand Their Coverage

Did you miss last month's Benefits Bulletin?

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On behalf of the entire Infinity team, we wish you and your family a happy and healthy holiday season. We look forward to our continued partnership in the new year.



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