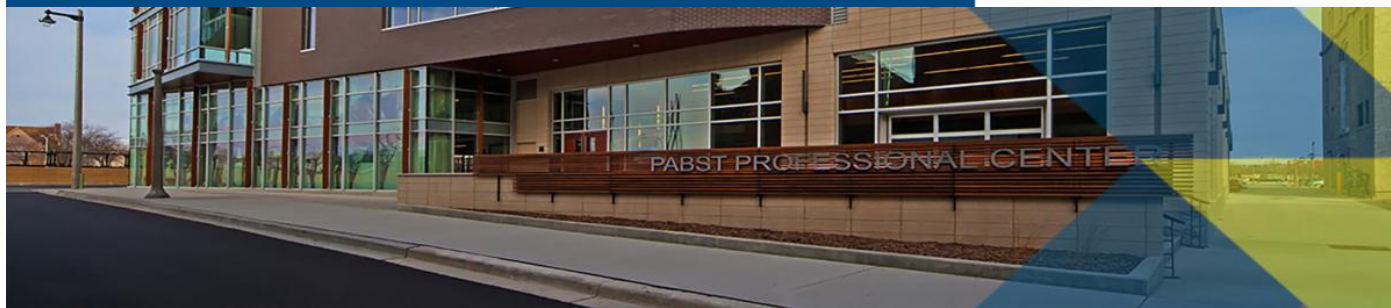


# Benefits BULLETIN

JANUARY 2025



## Reflecting on 2024 and Embracing 2025

### A Message from Brian Dix President



Happy New Year! Each January, my business partner/wife, Pam, and I like to take time to reflect on the previous year, both personally and professionally. This past year has been full of challenges and successes, and I am immensely grateful for all of it. These experiences help Infinity grow, improve, and deliver the best outcomes for everyone.

At Infinity, the people I come into contact with every day are what drive us forward. Our talented and experienced staff, our valued clients (many of whom we consider friends), and our community partners form cherished relationships that propel us to new heights. We eagerly look forward to making further strides in the year to come.

To our nonprofit friends: Our dedication to community involvement will remain steadfast in 2025. We proudly support the challenging and vital work you do to make our community a better place for everyone. We see your hard work and commitment, and we are honored to be a part of your journey. We're ready to roll up our sleeves and continue this important work together.

As we move into 2025, we reaffirm our commitment to excellence in serving our clients. We will continue to lead in renewal negotiations with carriers, provide high-quality client service, and address the issues and complexities that matter most to those we serve.

Thank you for being a part of our extended Infinity family. Here's to a prosperous and fulfilling new year!

## INDUSTRY NEWS

### PCORI Fee Update: Important Information for 2025

We want to inform you about important updates issued by the IRS regarding the Patient-

Centered Outcomes Research Institute (PCORI) fees for 2025. These [fees apply to](#) sponsors of self-insured health plans and issuers of specified health insurance policies. The fees help fund research to evaluate health outcomes and the effectiveness of medical treatments and services.

The fee per covered life has increased as follows:

- For plan years ending on or after October 1, 2024, and before October 1, 2025, the fee is \$3.14 per covered life.
- For plan years ending on or after October 1, 2023, and before October 1, 2024, the fee is \$3.08 per covered life.

The due date for the PCORI fees is July 31, 2025. Please ensure you use [IRS Form 720](#) to report and pay these fees on time to avoid penalties.

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## WELCOME TO THE INFINITY FAMILY

We're delighted to extend a warm welcome to our newest clients. It's with great excitement that we embark on this journey together as your trusted benefits consultant. We eagerly anticipate forging a strong professional bond with you and your esteemed employees. Here's to a prosperous collaboration ahead!



**NAMI Southeast WI**



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