



The Importance of Having a Primary Care Doctor

A Message from Bob Schroeder Senior Account Manager



As you may know, a primary care provider (PCP) manages the day-to-day health needs of an individual. Finding the right PCP for you takes time, but having a long-term relationship with a PCP keeps you healthier and lowers medical costs.

Most health insurance policies cover a set of preventive services — such as vaccinations and screening tests — at no cost to you. In addition to those preventative services, a PCP will look at your health, history, and lifestyle. With consideration of those factors, they can:

- Teach you to make better decisions to support your overall health
- Prescribe medications
- Screen for and treat unexpected health issues
- Help you manage long-term/chronic health issues
- Refer you to a medical specialist

As a subject-matter expert, it is my recommendation that everyone not only has a PCP, but also takes advantage of preventative services. Your well-being depends on it.

INDUSTRY NEWS



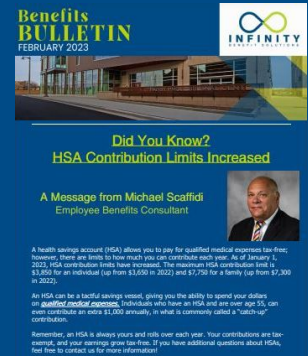
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